

De La Rue and PNO Global Partnership announcement

De La Rue, the world's leading anti-counterfeiting and security specialist for currency, identity and brand protection, is pleased to announce that it has entered into a joint development agreement with PNO Global, the producer of the Snowfish® SP fitness deck generator. The partnership will incorporate joint product development and related sales execution on a global basis.

Commenting on the new partnership, Nikki Strickland, Product Marketing Manager said: 'The data-driven philosophy of PNO Global perfectly aligns with that of De La Rue and the Snowfish® SP brings a new dimension to our DLR Analytics offering. The fitness decks and reports generated by the Snowfish® SP will provide way to support central banks in their clean note policies and opens up the possibilities to drive global standardisation of fitness decks in the same way that DLR Analytics has driven standardisation of cash cycle analysis.'

Following on from this announcement, De La Rue invites central banks to participate in the Global Fitness Standards project, whereby central banks' work can anonymously benchmark their fitness standards against regional and global references. As well as increasing our collective knowledge of fitness standards and clean note policy approaches, this will provide central banks with a wealth of information on how banknotes and features wear during their lifetimes.

PNO Global specialises in innovative and unique tools and services for the currency industry. The Snowfish® SP, invented by Mr. Tom Buitelaar (formerly of the Dutch National Bank and the European Central Bank), combines unique banknote inspection, image capture and algorithms, which can be applied to help central banks optimise their sorting machines, sorting algorithms and banknote properties, thus leading to an improved circulation quality and lower costs for replacement of prematurely destroyed notes.

If you are interested in finding out more about the Snowfish® product range and the important role that fitness decks can play, please contact Bart Goeman Borgesius (goemanborgesius@pnoglobal.com), Jan-Dirk Enschede (enschede@pnoglobal.com) and for interest in the global Fitness Standards project or to see how the Snowfish SP can bring an additional experience to your DLR Analytics usage please contact Nikki Strickland (Nikki.Strickland@delarue.com).

For further information from De La Rue, please contact:
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About De La Rue

De La Rue's purpose is to enable every citizen to participate securely in the global economy. As a trusted partner of governments, central banks and commercial organisations, De La Rue provides products and services that underpin the integrity of trade, personal identity and the movement of goods. As the world's largest designer and commercial printer of banknotes, De La Rue designs, manufactures and delivers banknotes, banknote substrates and security features to customers in a world where currency will continue to be a key part of the developing payments eco-system.

De La Rue is the only fully integrated supplier of both paper and polymer banknotes and creates security features that ensure banknotes are protected against counterfeiting. De La Rue is the world's largest commercial printer of passports, delivering national and international identity tokens and software solutions for governments in a world that is increasingly focused on the importance of a legal and secure identity for every individual. De La Rue also creates and delivers secure product identifiers and 'track and trace' software for governments and commercial customers alike, to help to tackle the challenge of illicit or counterfeit goods and the collection of revenue and excise duties.

De La Rue is listed on the London Stock Exchange (LON-DLAR). For further information visit www.delarue.com

About PNO Global

PNO Global, founded in 2014, is a company that has its roots in the currency industry for over three centuries. PNO Global is focused on reliability, customer satisfaction, people and innovative solutions: a supplier of banknote varnishes and innovative instruments for fitness sorting, quality control and counterfeit analysis.

PNO Global works with partners that are world leading and/or specialized in their technologies and capabilities.

PNO Global is based in the Netherlands and a member of the Dutch Currency Association. For further information visit www.pnoglobal.com